



www.trailrunning.org.au

Trail Running 2032 Campaign

TRAQ supports the launch of an Australian national trail running body. Our plan is to champion a campaign to have trail running short and long courses accepted as sports contested at the 2032 Brisbane Games.



Timeline

- 2022** - A 10 year strategy developed and Trail Running Association of Australia (TRAA) formation commenced.
Trail Running 2032 campaign to have trail running included in the Games is launched.
- 2023** - TRAA is formed inclusive of State and Territory peak organisations, key stakeholders and affiliated with Athletics Australia.
Trail Running 2032 campaign team meets with AA and the AOC, and the campaign gathers steam.
- 2024** - Trail Running 2032 gains support from the IAAF as a sport that could be contested at the Games.
The Australian National Trail Running Championships is launched
Trail Running 2032 campaign is launched globally at the Paris Games by the Trail Running Association of Australia.
- 2025** - Trail Running 2032 is put forward to the IOC as future sport to be contested at the Games.
- 2026** - Trail Running is shortlisted for consideration as a new sport to be contested at the Games.
- 2027** - Trail Running events, competitors, national bodies and supporters across the world showcase their support for Trail Running 2032.
A decision on Trail Running 2032 is made by the IOC.
- 2028** - After the Los Angeles Games Trail Running is announced as a new sport to be contested at the 2032 Games.
- 2029** - Trail Running 2032 becomes an independent body assisting, in association with the Trail Running Association of Australia, in the IOC/AOC preparations for the 2032 Games.
- 2030** - Australian National Trail Running Championships is showcased to the World through a broadcast partnership with a major communications network.
- 2031** - Trail Running 2032 National Roadshow at events and in communities to grow awareness and excitement for the Games.
- 2032** - Trail Running 2032 is delivered and trail running receives its first truly global audience.

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